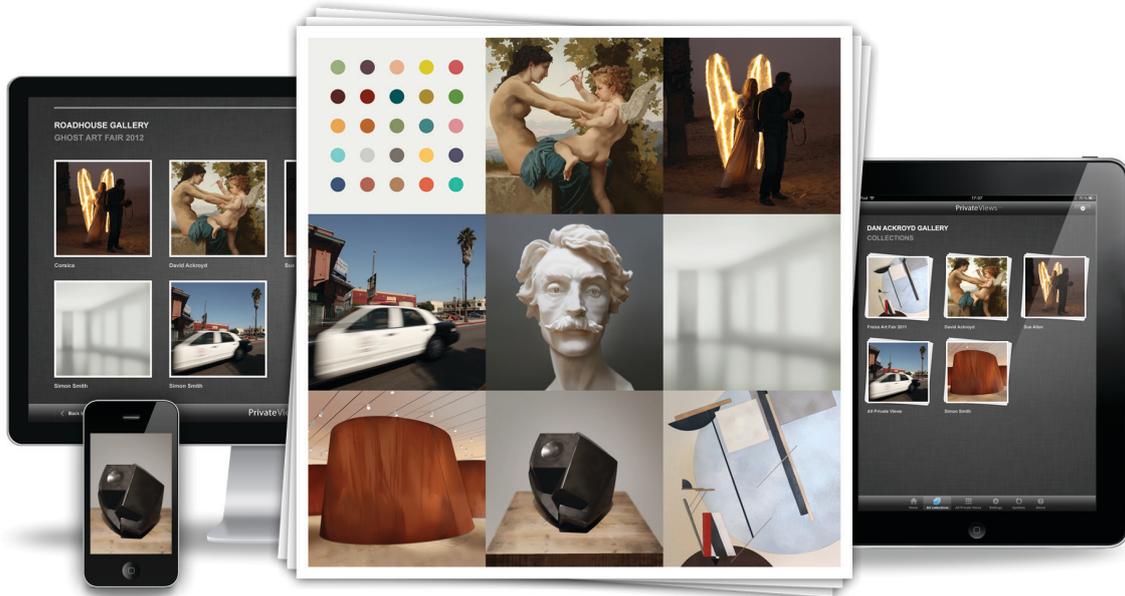


PrivateViews™

Your artworks, beautifully presented



The sensational app for presenting and sharing artworks

Built for iPad, iPhone and desktop, Artlogic has redefined the way art galleries and dealers can present artworks to their clients and share them with collectors. Create and share tailored presentations of artworks and email collectors with details directly from the app. It works offline for when you are on the road or at art fairs. Links directly with your Artlogic Online inventory or works as a standalone app. Your gallery in your pocket!

PrivateViews is free for Artlogic Online users on one iPad and one iPhone.



For iPad and iPhone – take your gallery with you



Create and share tailored 'Private Views' of artworks with your collectors



Email collectors directly from the app



Full desktop version on major browsers



Works without an Internet connection



Sync over WiFi, 3G and 4G/LTE



Embed into any web page or blog



Easy imports and Public API – sync with your website or database

PrivateViews™



What is a Private View?

A 'Private View' is a presentation of artworks with optional captions, explanatory text and downloadable documents. You can make an unlimited number presentations and then assign them to Collections for different types of clients or situations. You can make a presentation for each of your artists and exhibitions, then group them together for an art fair. Your presentations sync with your iPads and iPhones when connected to the Internet, and are stored on the device for use offline.

The personal touch

PrivateViews presents your artworks in a luminous, tactile and beautiful interface – there's no better way to present your artworks with anyone, anywhere in the world. It gives you control over whether prices and availability are shown and you can lock the device and pass it to a client, who cannot change settings or exit the collection you are showing them.



Remote presentations

- › Email individual or multiple artworks to a collector directly from the app.
- › Send a Private View link that collectors can open in their own free version of the app or view using a web browser - with or without prices.
- › Set an optional username and password for extra personalisation.
- › Set an optional expiry date - which will remove the presentation from collectors' mobile devices.



Desktop experience

- › Create fantastic Private View pages for viewing on all major browsers.
- › PrivateViews on the desktop offers the same functionality as the app but in a larger format.
- › Update your Private Views quickly and easily, anywhere with an internet connection.
- › Full-screen mode ideal for showing your artworks to potential clients, or even to have running in your gallery space for visitors to browse.



PrivateViews™



Public API

We offer an extremely simple-to-use Public API so Private Views may automatically synchronise from an external data-source. Connect PrivateViews automatically to your website or database (point your developers to <http://privateviews.com/help/api/> for full details)

Artlogic Online integration

Benefit from other time-saving features if you use Artlogic Online, our art gallery database system.

- › Allow selected Private Views from your Inventory to synchronise with your mobile devices for use by the sales team, on and offline.
- › Generate automatic presentations for selected artists of works using criteria such as 'available' and your sorting preferences.
- › You can override the default sort preference and include / exclude specific artworks from automatic presentations.
- › Multiple accounts version - We can link multiple accounts to work together, drawing different material from one Artlogic Online instance. This can work automatically, by gallery / department or allowing you to select specific private views to appear in a selected account.



Updates

When you are out and about, newly saved or added Private Views may become available. To make sure you don't miss out on important information from your colleagues, your devices will automatically check for updates whenever you are online via WiFi, 3G or 4G/LTE. So you will be notified when updates are available and can choose to update all Private Views at once, individually, or by Collection. You can of course access all previously downloaded Private Views without an internet connection.

Private Views for Collectors

Our PrivateViews app is not just for galleries, but ideal for collectors and art enthusiasts – everyone is welcome to download our free app. When collectors receive a PrivateView link from a gallery, they simply copy and paste it into the field provided on the home screen, allowing them to view the artworks and store the presentation on their mobile device until you make it expire, change the publication settings or delete it.

PrivateViews™



Easy imports

- Upload** | Upload up to 200 images at a time.
- Import** | Upload images and data in a zip file and our servers will process the whole import in minutes.
- Email** | Upload new images to a Private View, or create an entire Private View, as an email attachment.

Technical

- Speed** | Cloud-based image delivery from multiple servers for greater speed and robustness – Artlogic have been providing high-quality, fast online solutions to the art world for over a decade.
- Security** | All web services are provided over secure, encrypted, HTTPS connections, making sure your data is safe in transit.
- Quality** | Beautiful full-screen retina quality images on new iPads as standard.
High-resolution images with optional 'zoom' effect for extra detail (Premium account).
Artworks are automatically resized for ease of display within emails, whilst high-resolution images can be accessed via the web browser link.
- QR codes** | Download an automatically generated 'QR code' of each Private View, for wall labels or documents. The QR code will take people straight to your Private View.
- Sharing** | Allow people to add slideshows of your Private Views into a web page or blog with easy-to-use embed code. Slideshows link back to the public version of your Private Views and provide full-screen capability on browsers that support HTML5.
- Upgrades** | New features and updates are provided at no extra costs.



Prices

Standard

price per month (ex. VAT):

\$49 | £29 | €39

- › 5 device activations
- › 10gb storage 1500+ works
- › 30 day free trial
- › Unlimited Private Views
- › Collections of Private Views

Premium

price per month (ex. VAT):

\$79 | £49 | €59

- › 15 device activations
- › 20gb storage 3000+ works
- › Add more devices or storage
- › Unlimited Private Views
- › Collections of Private Views
- › Share Collections
- › Further upgrades available